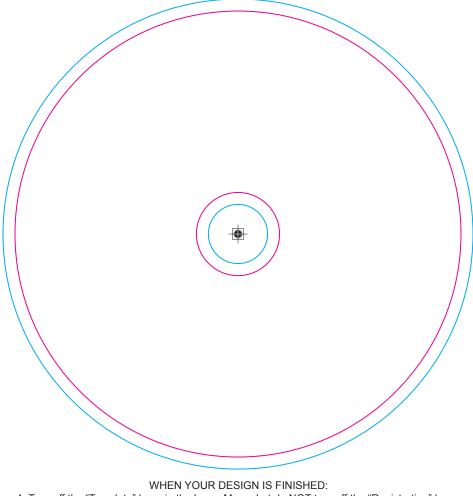RED LINES = MAXIMUM PRINTABLE AREA   BLUE LINE = REQUIRED BLEED

IMPORTANT: Do not trim your artwork to fit the maximum printable area (ie: the red circles).
Instead, your design must bleed past the red circles (extending to, or beyond, the blue bleed line).

WHEN YOUR DESIGN IS FINISHED:
1. Turn off the "Template" layer in the Layer Menu, but do NOT turn off the "Registration" layer.
2. "Save As" your design as a .PDF file type, and select the Adobe PDF Preset "High Quality Print".